



Two Western District 'running nuts' are about to embark on their greatest running challenge yet.....

Greg Kew from Allansford and John Keats are both going to run side by side on treadmills, continuously for 24 hours each!

Sounds stupid, I know.....

### Why?

We are raising money for 3 local charities:- 'Rotary House', 'Peter's Project' and the 'Leila Rose Foundation.'

Rotary House will be an accommodation facility that out of town families can utilise whilst loved ones are hospitalised in Warrnambool.

Peter's Project is aiming to get a cancer treatment centre based in Warrnambool, saving cancer sufferers and their families from travelling to Geelong, Melbourne or wherever else for their treatment.

The Leila Rose Foundation aims to help kids and their families with rare cancers. Providing resources necessary to give them the comfort in knowing 'they've done all they can'.

### Where?

The 2 treadmills will be set up on the stage on Warrnambool's Civic Green.

### When?

We will kick off our run on Friday November 11<sup>th</sup> at 12 noon and finish at 12 noon on Saturday November 12<sup>th</sup>, 2011.

## How will we raise money?

- a) We need YOUR help by pledging a donation.
  - You can sponsor us by donating a set amount ie \$20, \$50, \$100 etc,
  - You can sponsor John Keats for every km he runs. ie a promise of 20 cents per km at 220 km's = \$44, or
  - You could sponsor Greg Kew the same way, or
  - You could pledge an amount for the total amount of km's run by both Keatsy and Kewy. For the record, Keatsy aims to run 210+ km's and Kewy aims to run 150+ km's!
- b) At 9.00am on the Saturday morning an aerobics class will be conducted on the civic green. Entry fee is by way of gold coin donation.
- c) At 10.00am on the Saturday morning, following the aerobics class, a 5km fun run will be conducted. This will both start and finish on the civic green. Entry fee will be \$10. There will also be a random prize draw at the end of the event, however you must be there to collect your prize.
- d) Rotary will conduct a sausage sizzle from 10.30 onwards, gold coin donation.
- e) A third treadmill will be set up on stage throughout the 24 hours with Keatsy and Kewy. Come and join us for a run and a chat, it'll only cost \$10 for a half hour jog.
- f) A silent auction will be held. The auction items will be on display on stage with the runners. Place your bids with our support staff that will be in attendance.
- g) Raffle books will also be going around, prior to, and on the day of the event, with some fantastic prizes to be won.
- h) **BUSINESSES**, we want you! We are conducting an auction for your logo to be emblazoned on our running singlets. The two highest bidders will have their logo's printed on the front of our singlets(one logo on each runner). Not only will you get exposure with the local media(paper and radio), but we will run in these singlets for years to come, continually promoting your business.....

To place your bid as a business, to pledge as a donor, if you want details about the silent auction, or if you have any other queries, please contact Greg Kew on 0431 188081 or e-mail [treadmillchallenge@live.com.au](mailto:treadmillchallenge@live.com.au) .

You can transfer donations electronically to NAB account – 'The 24 hour treadmill challenge' BSB 083-957, Account No. 11-851-4218. Please put your name on the transfer and send an e-mail to the above address so we can marry it all up.

In total we aim to raise in excess of \$10,000(to be split evenly between the 3 charities), but we can't do that without your help! Please dig deep and support our cause, and please, forward this e-mail on to all your family, friends and all other e-mail contacts, and please, encourage them to sponsor us and forward this e-mail on as well.

Finally, John Keats and Greg Kew would like to thank you all in advance for your moral and financial help and support. With any luck we'll both be alive afterwards to thank you in person.....